



Privacy Policy

Introduction

Welcome to Hogan Construction ("we," "us," or "our"). We are committed to protecting your personal information and your right to privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit hoganconstruction.ca or use our fencing and decking services. By using our website and services, you agree to the practices described below.

1. Information We Collect

- Contact Information: Name, phone number, email address, and property address
- Service Details: Project type, property location, material preferences, and photos you submit for quoting
- Payment Information: Details necessary to process deposits, invoices, and financing applications
- Technical Data: IP address, browser type, and site usage data collected automatically through essential website functions and analytics tools

2. How We Use Your Information

We use your data to provide quotes and estimates, schedule and manage appointments, process payments and financing applications, send project updates and appointment reminders by phone, email, or SMS, respond to inquiries, and improve our website and services.

3. Cookies and Tracking

Our site uses essential cookies and basic analytics (e.g., Google Analytics, Google Tag Manager, Facebook Pixel, Meta) to understand site usage and improve performance. We do not use cookies for third-party advertising. You can manage cookie preferences through your browser settings.

4. Data Sharing

We do not sell or rent your personal information. We may share data with trusted service providers (payment processors, financing partners, scheduling software) solely to deliver our services, or when required by law.

5. Consent to Electronic Communications (CASL)

By providing your phone number or email, you consent to receive commercial electronic messages from us, including quotes, appointment reminders, and promotional offers, in accordance with Canada's Anti-Spam Legislation (CASL). You may withdraw consent at any time by contacting us.



6. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law.

7. Data Security

We use commercially reasonable safeguards to protect your data against unauthorized access, disclosure, or misuse. No online system is 100% secure, and we cannot guarantee absolute security.

8. Your Privacy Rights (PIPEDA)

Under Canada's Personal Information Protection and Electronic Documents Act (PIPEDA), you may request access to, correction of, or deletion of your personal information by contacting us using the details below.

9. Minors

Our services are not directed at individuals under 18. We do not knowingly collect personal information from children.

10. Third-Party Links

Our website may link to external sites. We are not responsible for their content or privacy practices.

11. Changes to This Policy

We may update this policy periodically. The revised version will be posted here with an updated effective date.

Contact Us

[403-870-2976](tel:403-870-2976) · contactus@hoganconstruction.ca